



SAYANA SURESH KP

Malappuram, Kerala, India

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DOB 09-06-2004

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Experience

Epic Venture, Dubai

Digital Marketing Intern

- * Assisted in SEO fundamentals including keyword research and on-page optimization.
- * Supported content planning and execution for social media campaigns.
- * Contributed to ad creatives and performance tracking across platforms.
- * Assisted digital campaigns across multiple marketing channels.

Education

Skill mount Academy (2025-2026)

GCC Based Digital Marketing
2026 —

Maharaja's College, Ernakulam – Mahatma Gandhi University

Bachelor of Arts – English Literature
2025 —

Skills

- **Digital Marketing:** SEO (On-page & Keyword Research), SEM & PPC, Content Marketing, Copywriting, Social Media Marketing, Email Marketing.
- * **Tools & Platforms:** Google Analytics, Google Ads, Meta Ads, WordPress, MS Word.
- * **Core Competencies:** Strategic Planning, Creativity & Problem Solving, Time Management, Conversion Rate Optimization.

Language

English, Malayalam, Tamil

Certifications

GCC-Based Digital Marketing: Skill Mount Academy (2025-2026).

Technical Certifications: SEO Fundamentals, HubSpot Content Marketing, Google Ads Search & Video, Google Analytics, Meta Blueprint.
